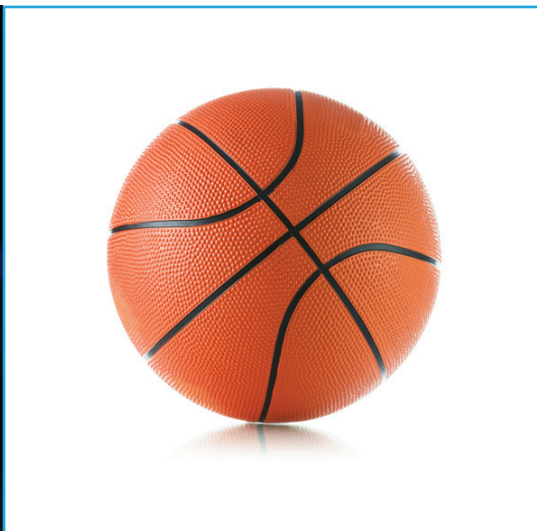




Let's Talk About **ITEMS**



Acquiring great items

for your auction or raffle is an art form and a challenge! To get your creative juices flowing, we're here to share examples of items that brought in surprisingly large amounts of money or bids on our site. We also have some crowdsourced ideas for you that we gathered from a recent survey of BiddingForGood customers and other fundraisers.



It's all about the parking

RESERVED

Everyone loves prestige parking! It works for schools, corporations, museums, and theaters. Look for opportunities to offer it in your auction, including soliciting parking garages and lots in your community to donate some free parking.

- **Four reserved parking spaces at a school sold for a total of \$100,000**
- A one year pass at a downtown parking garage brought in over 100 bids
- An opportunity to name the school's carpool lane sold for \$10,000
- Skip the carpool lane sold for \$8,500
- A year of parking at a local sports center garnered 145 bids!

Enjoy the ride!

Do you think a car is too big of a purchase to sell online? Think again! Bidders have leapt at the chance to get a brand new car and help a great cause.

- **Mercedes Benz Smart Car = \$17,500**
- Toyota Prius Two = \$20,500
- Ford Escape SUV = \$23,650



Celebrity items sell!

You may not have a connection to a Hollywood celebrity, but every community has its own heroes and celebrities. Ask the principal of your school or the CEO of your company to donate a lunch or breakfast as a way to raise more money and engage your bidders. Offer your bidders a unique experience they cannot find anywhere else!

- Harrison Ford experience (lunch and plane ride) = \$70,000
- **Hamilton Tickets with Meet and Greet with Lin Manuel-Miranda = \$15,305**
- Party at Elton John's home = \$30,000



It's game time!



Big sports events are ideal, but what about VIP seating at your local teams' games? Whether it's football or baseball, high school or college, major or minor league, all local teams have fans, too!

- Packers vs. Vikings game tickets received 125 bids
- **VIP Dallas Mavericks Experience raised \$12,901**
- A meet and greet with Nolan Ryan combines sports with celebrity and brought in \$9,400
- Super Bowl tickets sold for \$10,000

Quirky and unique experiences sell!

- Navy Seals Motorcycle sold for over \$25,000
- **5 Days/4 Nights on a Yacht sold for \$18,500**
- Stunning Nini Jewels Imperial Swan Brooch sold for \$15,000
- One (1) Half Page Ad in 'Henry Schein Sales Flyer' sold for \$11,000
- 10 VIP seats for a high school graduation sold for \$10,000
- Carryall 500 Turf Utility Vehicle sold for \$10,000
- HBO after the Emmy's Party sold for \$8,000





Items that delight us

Fanciful, fun, and a bit random. Who is your local portrait photographer? Is there a local artist you can reach out to for a one of a kind creation?

- Antique tea set sold for \$20,000
- **Puppy sponsorships totaling \$30,000**
- William Wegman photo session sold for over \$10,000
- Classic lunch box collection sold for \$10,000
- Front row seats to the school musical brought in 73 bids. For some, this is priceless!

Here are some crowdsourced ideas you can easily replicate:



Service with a smile

- Home inspection
- Handyman for a day
- Playhouse built in your backyard
- Complete spring cleaning – even the windows!
- Complete yard cleanup

15 minutes of fame

- Walk-on role in a play
- Extra in a movie
- Band director for a day
- Symphony conductor for one performance
- Winning bidder gets a street named after them

Dinner parties

- Christmas party for 50
- Themed parties (example: Game of Thrones)
- Dinner with the principal, CEO, park director, conductor, fireman, artistic director, principal
- Dinner for 2,4,8, etc. – cooked/served in your home

Ride along

- With the police chief or on a fire truck
- Spend the day with a research professor
- Spend the day on Capitol Hill with a congressman
- Track wildlife for a day with the park biologist
- Spend the day with a master brewer

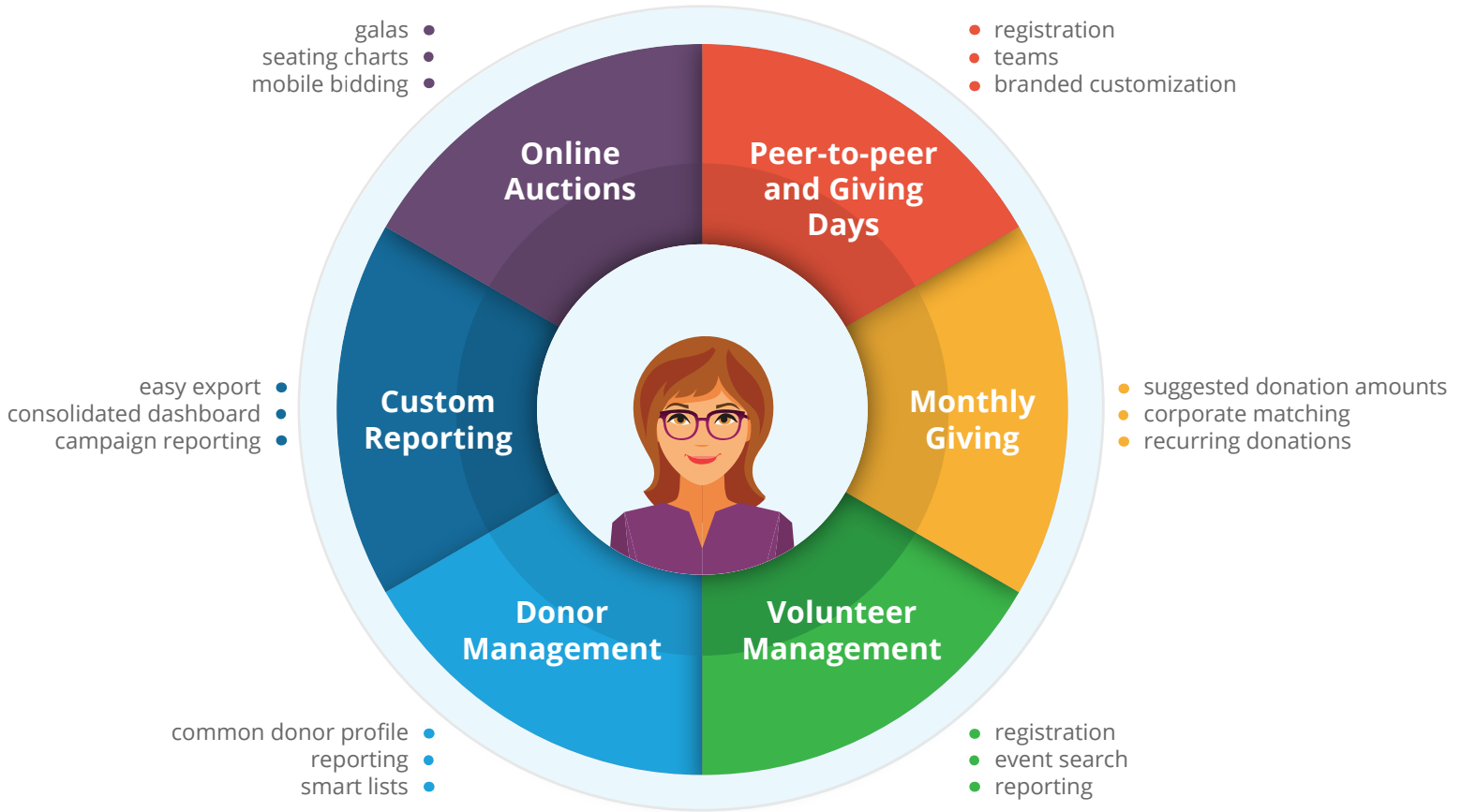
A month of...

- Homemade dinner delivered once a week
- Fresh eggs for 6 months from a local farm
- Cookie of the month
- Beer of the month for a year
- Flowers twice a month for six months

Just plain fun

- Drive the zamboni
- Blueberry picking party
- Pick the real diamond out of the bowl of cubic zirconia (CZ) diamonds! \$50/pickhome

Everything you need to run your fundraising in one platform.



What Panorama plan is right for you?

PRO	PREMIUM	ENTERPRISE
<ul style="list-style-type: none"> Custom reporting dashboard Peer-to-peer and project fundraising, giving days, and a donate button Online auctions, event seating, mobile bidding, and ticketing 	<p>Everything in Pro plus</p> <ul style="list-style-type: none"> Donor management and volunteer portal 360 degree view of your giving activity Unlimited records and emails 	<p>Everything in Pro and Premium plus</p> <ul style="list-style-type: none"> Fully white labeled peer-to-peer campaign and event pages Fully customized event registration, including multi-site events Dedicated account manager

Want some extra help? Ask us about our 1:1 training options.

Schedule a demo @ www.frontstream.com/panorama
Talk to us: sales@frontstream.com or 800-687-8505 x1